

PlantBuilt Board of Directors Minutes

March 15th, 2014

The meeting was called to order by Giacomo Marchese at 4:00 p.m. EST

In attendance

[Dani Taylor, Giacomo Marchese, Christian Garcia, Robert Cheeke, Sally Andersen, Marcella Torres, Sara Russert]

Approval of Minutes

The minutes were read from the September 2013 meeting and approved.

Board

Dani Taylor was introduced as the Chief Executive Officer and the team leader for the social media and press subcommittees, Christian Garcia as the Chief Strategy Officer and team leader for the social media and press subcommittees, Robert Cheeke as the public relations officer and team leader for the fundraising subcommittee, Sally Andersen as the event planner and team leader for the event planning subcommittee, Marcella Torres as the comptroller and the team leader for the accounting subcommittee, as the Sara Russert as the webmaster and the team leader for the website subcommittee.

New Business

- Bylaw amendments
- Inactive member status
- Committee Reports
- Partnering up with our sister team in Australia, Evolved Generation
- Prioritizing of projects
- Team leader responsibilities discussed and agreed upon:
 - Check in with with subcommittee at least once a week.
 - Giving us an update the progress of our current projects.

-Updating our team roster with information we collect from teammates. ~~need to create spreadsheet.~~

Committee Reports

- Event Planning
 - Planning our post competition party
 - Planning press related activities and the week of PlantBuilt 2014
- Social Media and Press
 - Proofreading and promoting our press release
- Accounting
 - Publishing a 2013 annual financial report before April 5th or ASAP (Accounting)

-Writing Articles of Incorporation so we can file 501(c)(3) (Co-Founders / Accounting)

- Fundraising

-Corporate Sponsor - nothing yet but we may be very close to landing a contract for \$52,000

-Indiegogo - Our goal is to go live by April 5th or ASAP. We will ask for \$25,000 and we hope to raise 1-2x that amount

- Website

-Publishing page for our sister team Evolved Strength/Generation

-Getting all the athlete profiles up

-Creating a blog review committee prior to posting blogs

Announcements

Next Meeting

March 23, 2014, at 4:00 p.m., via Facebook messenger

Motion to adjourn was made at 5:15 p.m. EST and was passed unanimously.